

IMPACT THEATRE FOR IMMEDIATE RELEASE

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IMPACT THEATRE WAKES UP ITS 12TH SEASON WITH THE WEST COAST PREMIERE OF *SLEEPY*

Set your alarm clocks for Friday, September 7, 2007

BERKELEY, CA, AUGUST 8, 2007—Impact Theatre, always a company that burns the candle at both ends, barely closed out the raucous 2006–07 Season of Sin before jumping into the 2007–08 Seat of Our Pants Season, opening with the West Coast premiere of *Sleepy*, by Steven Yockey. *Sleepy* opens **September 7, 2007 and plays Thursdays through Saturdays at 8pm until October 13, 2007** at Impact's home, La Val's Subterranean in Berkeley.

Press photos in different sizes will soon be available for download at impacttheatre.com/press

Steven Yockey, the Atlanta-based playwright of last season's brutal *Cartoon*, returns with an even more darkly funny look at disconnected lives. A short play cycle in four parts, *Sleepy* throws its characters into a nightmarish dreamscape in which reality is unreliable and time is fluid, but the fear and confusion the characters face are all too real. The interconnected stories take place in an apartment, the hotel across the street, and the intersection between them. Characters come together, come apart, come unhinged, and come to realize that they're not as alone as they think.

New Impact Associate Artistic Director Dawn Monique Williams, fresh from her success with *Impact Briefs 8: Sinfully Delicious*, directs a cast including Impact Artistic Associate Marissa Keltie (*Measure for Measure, Cartoon, Othello*) as well as *Briefs'* Jessica Kiely, *Measure's* Seth Thygesen, and newcomers Pamela Davis, Gabriel Ross, and John Terrell.

Tickets for *Sleepy* are \$15 general, \$10 student/senior/TBA members. Tickets are available online at impacttheatre.com. Pay-what-you-wish rush tickets are available for Thursday night performances beginning a half hour before the performance.

For more information, please call 510-464-4468 or visit impacttheatre.com. Press photos in a variety of formats and PR archives can be found at impacttheatre.com/press.

ABOUT IMPACT THEATRE

Since 1996 Impact Theatre has spoken to a new generation of theatregoers and enthusiasts alike who want to see something fresh and bold on stage. Impact's audience ranges from students to professionals to seniors, all of whom share a taste for exciting, unpretentious theatre that doesn't conform to stale assumptions of what constitutes high culture.

Impact's primary mission is to directly contribute to the future of American theatre through focusing on new plays by emerging playwrights. Impact has produced 17 full-length world premieres, including 12 by local

playwrights, as well as dozens of world-premiere ten-minute plays by burgeoning writers nationwide in the *Impact Briefs* series. Impact also prides itself on its fast-paced, vital, contemporary spins on classic drama.

Impact shows compel, provoke, and inspire, at prices everyone can afford. And nowhere else in the Bay Area can you eat pizza and drink beer while you're watching a play. **The *Daily Californian* included three Impact shows in its list "Top Ten Plays of 2006."**

FOR CALENDAR EDITORS

PRODUCTION: Impact Theatre presents *Sleepy*
by Steven Yockey
directed by Dawn Monique Williams

WHEN: September 7–Oct 13, 2007
Thursdays, Fridays & Saturdays at 8pm

WHERE: La Val's Subterranean, 1834 Euclid Ave, Berkeley, CA 94709

ADMISSION: \$15 general / \$10 students/seniors/TBA
Thursday pay-what-you-wish rush, at the door, cash only, no reservations

MORE INFO: impacttheatre.com · press photos and PR archives at impacttheatre.com/press

BOX OFFICE: impacttheatre.com · brownpapertickets.com

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