

IMPACT THEATRE FOR IMMEDIATE RELEASE

P.O. BOX 12666 · BERKELEY, CA 94712-3666 · 510 464-4468 · IMPACTTHEATRE.COM
PRESS CONTACTS: MELISSA HILLMAN / CHESHIRE ISAACS · 510 464-4468 · INFO@IMPACTTHEATRE.COM

IMPACT THEATRE'S *NAKED GUY* GETS FULLY EXTENDED

The critically acclaimed hit comedy adds four final performances Dec 13, 16, 17, and 18

BERKELEY, CA, NOVEMBER 30, 2010—Impact Theatre is thrilled to announce that the company has added four final dates to the run of its critically acclaimed West Coast premiere of David Bell's *The Play About the Naked Guy*. *Naked Guy*, which has been skewering the world of thee-ah-tah artistes and schlock-hawking commercial play producers since early November at Impact Theatre's home, La Val's Subterranean in Berkeley, will perform December 13, 16, 17, and 18, after which it must close.

Local critics and audiences alike have been having a riotous time at the show, praising director Evren Odcikin and the seven-person cast: Pat Craig of the *San Jose Mercury News* calls it "**wickedly funny**," Richard Dodds of the *Bay Area Reporter* says it's "**hilarious**," Robert Avila of the *Bay Guardian* gives it a starred review ("**directed with anarchic élan**," he writes), the *Daily Cal* finds the show "**a dazzling romp**," and Chad Jones of Theater Dogs praises its "**big laughs**" and goes on to rave that "***The Play About the Naked Guy* does have a brain in its silly, satirical head, which only deepens the laughs.**"



Press photos are available for download at impacttheatre.com/press

Impact Theatre strongly recommends advance tickets, as several performances have sold out, and it expects these three added performances to sell out as well.

For press photos and more information, visit <http://impacttheatre.com/press>.

ABOUT IMPACT THEATRE

Since 1996 Impact Theatre has spoken to a new generation of theatregoers and enthusiasts alike who want to see something fresh and bold on stage. Impact's audience ranges from students to professionals to seniors, all of whom share a taste for exciting, unpretentious theatre that doesn't conform to stale assumptions of what constitutes high culture. Impact's primary mission is to directly contribute to the future of American theatre through focusing on new plays by emerging playwrights. **Impact has produced 18 full-length world premieres, including 12 by local playwrights, as well as dozens of world-premiere ten-minute plays by burgeoning writers nationwide in the *Impact Briefs* series.** Impact also prides itself on its fast-paced, vital, contemporary spins on classic drama. Impact shows compel, provoke, and inspire, at prices everyone can afford. And nowhere else in the Bay Area can you eat pizza and drink beer while you're watching a play. The *East Bay Express* named Impact "**Best Small Theatre Company**" in its 2008 Best of the East Bay issue and always includes Impact shows in its year-end top-ten lists.

The remaining shows in Impact's 2010–11 15th season are *Romeo and Juliet* (Feb 17–Mar 26), directed by Artistic Director Melissa Hillman, and the world premiere of *Disassembly* (May 5–Jun 11) by Steve Yockey, another emerging playwright who made his Bay Area debut at Impact Theatre. *Disassembly* will be directed by Associate Artistic Director Desdemona Chiang.

FOR CALENDAR EDITORS

PRODUCTION: *The Play About the Naked Guy* by David Bell, directed by Evren Odcikin
Now EXTENDED through Dec 18 · Mon, Dec 13 and Thu–Sat Dec 16–18 8pm

WHERE: La Val's Subterranean, 1834 Euclid Ave, Berkeley, CA 94709

ADMISSION: \$12–20

ADVISORY: This show contains nudity and sexual situations and is not recommended for children under 18.

MORE INFO: impacttheatre.com

BOX OFFICE: impacttheatre.com · brownpapertickets.com

PRESS CONTACT: Melissa Hillman or Cheshire Isaacs
510 464-4468 · info@impacttheatre.com

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